



THE DEMOCRATIC SOCIALIST REPUBLIC OF SRI LANKA

Development Lotteries Board

Invitation to Bid

Invitation to Bid for Obtaining Services of Creative Advertising Agency

2026 - 2027

DLB/PRO/2026/05

Bidders Name :-

Receipt No :-

Issued By :-

Development Lotteries Board,
356. Dr. Colovin R. De Silva Mawatha,
Colombo 2.



Ministry of Finance, Planning and Economic Development
DEVELOPMENT LOTTERIES BOARD
Invitation to Bid for
Obtaining Services of Creative Advertising Agency 2026 - 2027
Bid No : DLB/PRO/2026/05

Chairman, Minor Procurement Committee, on behalf of the Development Lotteries Board invites sealed bids from reputed advertising agencies who have minimum one year experience of the advertising field for obtaining services of creative advertising agencies for the one year service period to DLB.

02. Bidding will be conducted according to the National Competitive Bidding (NCB) Procedure on single stage Two Envelop Method.

03. A complete set of Bidding documents in English language could be inspected and purchased upon submission of the written request by the Bidder to the Procurement Division of Development Lotteries Board, No.356, Dr. Colvin R De Silva Mw, Union Place, Colombo2, from **13.03.2026** to **31.03.2026** (during working days) **between 09.00 am to 03.00 p.m.**, upon payment of the non-refundable document fees Rs.5,000.00 (with SSCL & Vat) The method of payment will be in cash.

04. All bids must be accompanied by a Bid Security amounting to values specified in the bidding document (if not submitted treated as rejection)

05. Bidders should furnish all the detailed information as required in the Bidding Documents.

06. As per the Bid Conditions, Original Bids shall be delivered in duplicate with marked as top left hand corner of the envelopes **"Obtaining Services of creative advertising agency 2026 - 2027 "** Bid No DLB/PRO/2026/05 to reach the Chairman, Minor Procurement Committee, Development Lotteries Board, 356, Dr. Colvin R. De Silva Mawatha, Colombo 02, not later than 02.30 p.m. on 02.04.2026 and bids will not be accepted thereafter.

07. Bids should be forwarded by registered post or deposited in the Box provided at Procurement Division of the Development Lotteries Board, to the Chairman, Minor Procurement Committee, Development Lotteries Board, 356, Dr. Colvin R. De Silva Mawatha, Colombo 02 on or before **at 2.30 p.m. on 02.04.2026**. Bids will be closed **at 02.30 p.m. on 02.04.2026** and bids will be opened soon after closing time in the presence of bidder's representatives.

08. The bidding document could be referred from the DLB website: www.dlb.lk

Chairman,
Minor Procurement Committee,
Development Lotteries Board,
356. Dr. Colvin R. de Silva Mawatha,
Colombo 2.
Tel: 011 4824824
www.dlb.lk
13.03.2026



DEVELOPMENT LOTTERIES BOARD

Invitation to Bid for Obtaining Services of Creative Advertising Agency 2026-2027

Bid No: DLB/PRO/2026/05

INSTRUCTIONS / GENERAL CONDITIONS TO BIDDERS

1. Introduction

The **Development Lotteries Board (DLB)**, established under the **Development Lotteries Board Act No. 20 of 1997**, established under the **Ministry of Finance**. It plays a pivotal role in national economic and social development by contribution funds to sectors such as **education, health, culture, sports, and religion** through the **President's Fund** and the **Mahapola Higher Education Scholarship Trust Fund**.

At present, the DLB manages and operates **Eight draw-based lottery brands and one instant (scratch) lottery brand**, in addition to its corporate brand, with the aim of generating revenue for national development initiatives. The lottery brands include **Shanida, Lagna Wasanawa, Super Ball, Kapruka, Supiri Dhana Sampatha, Ada Kotipathi, Sasiri, Jaya Sampatha** and the **Instant (Scratch) Lottery**.

2. Invitation for Bidders

The Chairman, Minor Procurement Committee of the Development Lotteries Board (DLB) invites sealed bids from qualified creative advertising agencies for the provision of creative advertising services for the Shanida, Lagna Wasanawa, Super Ball, Kapruka, Supiri Dhana Sampatha, Ada Kotipathi, Sasiri, Jaya Sampatha, Instant (Scratch) Lottery, New Draw Lottery and Corporate Advertising, Digital Advertising, Outdoor Advertising. The scope of services includes the development and execution of advertising campaigns across television, radio, print, and digital media.

Interested bidders may obtain the bidding documents from the Procurement Division of the Development Lotteries Board upon payment of a non-refundable fee of Rs.

3. Scope of Work for Creative Agencies

3.1.Brands:- Shanida, Lagna Wasanawa, Super Ball, Kapruka, Supiri Dhana Sampatha, Ada Kotipathi, Sasiri, Jaya Sampatha, Instant (Scratch) Lottery, New Draw Lottery and Corporate Advertising, Digital Advertising, Outdoor Advertising.

The selected agency or agencies will be responsible for providing the services related to the above lottery brand:

- Creative Concept Development & Production
 - Develop creative concepts for TV, radio, press, and digital media advertising.
 - Produce creative content for the above platforms.
- Brand Artwork & Design
 - Develop brand artwork, and backdrop concepts, and supervise the installation of backdrops and sticker pasting.
 - Design draw lottery ticket artwork.
 - Create BTL (Below-the-Line) materials such as danglers, pennants, and posters.
- Brand Presentation & Review
 - Ensure that brand materials displayed in the SLRC draw format are reviewed every four months in consultation with the Development Lotteries Board (DLB).
 - Conduct periodic reviews and submit reports with recommendations to enhance brand visibility, as required by the DLB and SLRC.

- Draw Material Development
 - Create loop animations, curtain raisers, TV supers, and TV cards for brand revisions.
- Market Research & Insights
 - Conduct a focus group research/survey every six months for assigned brand(s) and submit findings along with recommendations to the DLB.

3.2. Digital advertising

The selected digital advertising agency will be responsible for providing comprehensive **digital advertising** services to enhance brand awareness, engagement, and sales for DLB's lottery brands. The scope of work includes.

- Digital Advertising Strategy Development
 - Develop a comprehensive digital marketing strategy aligned with DLB's objectives.
 - Identify key target audiences and create audience personas based on demographics and behavior.
 - Implement a data-driven approach to maximize return on investment (ROI).
- Creative Content Development
 - Design high-quality digital creative, including static images, motion graphics, animations, and videos.
 - Create engaging content for different platforms, such as social media, websites, and mobile applications.
 - Develop interactive and gamified content to increase audience engagement.
- Social Media Marketing & Advertising
 - Manage and execute advertising campaigns on platforms such as Facebook, Instagram, YouTube, TikTok, Twitter, and LinkedIn.
 - Plan and schedule engaging organic content to promote lottery draws, winners, and corporate messages.
 - Optimize posts and ads to increase engagement, reach, and conversions.
- Programmatic & Performance Marketing
 - Execute programmatic advertising campaigns using Google Ads, Display Networks, and remarketing strategies.
 - Run Pay-Per-Click (PPC) and Cost-Per-Click (CPC) campaigns to drive traffic and conversions.
 - Conduct A/B testing to refine ad creatives and messaging for better performance.
- Influencer & Affiliate Marketing
 - Identify and collaborate with social media influencers and content creators to promote DLB's lottery brands.
 - Develop partnerships with affiliate marketers for extended brand reach.
 - Monitor influencer and affiliate campaigns for effectiveness.
- Search Engine Optimization (SEO) & Website Enhancement
 - Optimize DLB's website for improved organic search rankings.
 - Develop and manage engaging landing pages for lottery draws and campaigns.
 - Ensure a seamless user experience with mobile-friendly, fast-loading pages.
- Email & SMS Marketing
 - Design and execute targeted email and SMS marketing campaigns for lottery promotions.
 - Personalize messaging based on user engagement and preferences. Track and analyze the effectiveness of email and SMS campaigns.
- Analytics, Reporting & Optimization
 - Use advanced analytics tools to monitor campaign performance.
 - Provide detailed reports on key metrics such as reach, engagement, conversions, and ROI.
 - Continuously optimize campaigns based on data insights.
- Digital Public Relations (PR) & Crisis Management
 - Manage online reputation and respond to public inquiries on digital platforms.
 - Handle crisis communication and develop strategies to maintain brand credibility.
 - Monitor brand sentiment across digital channels.

DLB has the right to call creative for any brand from all selected agencies if necessary (If the client is not satisfied with the creative done by the selected agency) even though one agency has been selected for one brand scope.

3.3. Outdoor advertising

The selected agency will be responsible for providing the following services related to the **outdoor advertising** of DLB:

- Posters and Flyers
 - **Street-Level Promotion:** Design posters for placement on walls, poles, and community bulletin boards, ensuring maximum local visibility. These should target both urban and rural neighborhoods, promoting specific lotteries or campaigns.
 - **Flyer Distribution:** Distribute flyers or handouts at public events, shopping districts, or transport hubs, directing potential customers to nearby retail locations where they can purchase lottery tickets.
- Point of Sale (POS) Advertising
 - **Retail Locations:** Create and place posters, banners, and signs in retail outlets where lottery tickets are sold, highlighting specific lotteries, jackpots, and promotions. Ensure these materials are visible to encourage sales.
- Event-Based Advertising
 - **Sponsorships & Partnerships:** Identify opportunities to sponsor large public events such as festivals or any specialized event and cultural gatherings. Set up branded outdoor advertising, including banners, flags, and displays, to engage with large crowds.
 - **Pop-Up Lottery Stations:** Design temporary outdoor booths or kiosks at public events or gatherings for on-the-spot ticket sales. These stations should create excitement and encourage participation during these high-engagement moments.
- Social Responsibility & Awareness Campaigns
 - **Promoting National Development Initiatives:** Design outdoor ads that emphasize how revenue from lottery sales supports critical national development projects. Highlight specific initiatives in infrastructure, education, healthcare, and poverty alleviation to build public trust and reinforce DLB's social responsibility.
- Billboards and Hoardings
 - **Strategic Locations:** Identify high-traffic areas such as highways, shopping malls, bus terminals, and public spaces where billboards will maximize exposure. These locations should target both urban and rural demographics.
 - **Brand Visibility:** Design vibrant, eye-catching billboard ads for each lottery brand (e.g., Shanida, Lagna Wasanawa, Supiri Dhana Sampatha) that appeal to the target audience and drive engagement.
 - **Key Messages:** Focus billboard content on upcoming lottery draws, jackpot announcements, and special promotions. The messaging should create urgency and excitement while highlighting the brand's social contribution and positive impact.
- Digital and Interactive Outdoor Displays
 - **LED Screens:** Create dynamic content for large digital screens located in high-footfall areas such as shopping malls, airports, and busy intersections. These screens should display real-time lottery results, upcoming draws, and featured lotteries.

4. The Advertising Agency shall give an undertaking that

- The creative content developed for television, radio, press, and digital media shall not infringe any existing legal provisions or the intellectual property rights of third parties.
- The creative content shall not be defamatory towards any person, firm, or company, and shall not contain any blasphemous, libellous, or otherwise unlawful material.
- Any legal issues, disputes, or claims arising out of the said creative content shall be the sole responsibility and liability of the advertising agency.
- All creative content shall be subject to the approval of an authorized officer of the Development Lotteries Board. All visuals, artworks, storyboards, and master copies of production materials shall remain the property of, and be kept in the custody of, the Development Lotteries Board.

5. Assigning the Man Power and their responsibility.

The selected creative advertising agency shall be responsible for coordinating all functions stipulated in the Scope of Services as set out under General Condition No. 03 for each brand. For this purpose, the agency shall, prior to the commencement of services, provide the Development Lotteries Board in writing with the names, designations, and contact telephone numbers of the designated personnel assigned for coordination. Any subsequent changes in this regard shall also be notified in writing without delay.

The agency shall assign the following personnel for coordination with the Development Lotteries Board:

- An Account Manager/Director
- An Account Executive

In addition, a separate experienced creative team shall be assigned exclusively for creative work. Both the creative team and the client servicing team shall remain available and ready to provide advertising services throughout the year, on a 365-day basis.

6. Contract Period

The contract entered into with the agency shall be valid for a period of one (1) year from the date of execution.

7. Contract not to be sublet

Not allowed

8. Timely Delivery

All production materials shall be delivered within the timelines agreed upon with the Development Lotteries Board (DLB). In the event of delays caused by the supplier, a penalty of 1% of the bill value per week shall apply, up to a maximum of 10% of the total contract value.

9. Competitive products or Institutions advertising

The agency, including its related or subsidiary companies, shall have no right to undertake advertising activities for any competing product, corporation, or institution during the term of the contract. The Development Lotteries Board reserves the right to engage any other advertising agency or individual to provide advertising services at its discretion within the contract period.

10. Eligibility

- The bidder should have a valid business registration in the advertising sector.
- The bidder must have a minimum of one year of experience in creative advertising for television, radio, print, and digital media. Supporting evidence such as purchase orders, award letters, work completion reports, or similar documentation must be provided.

11. Amendment of Bidding Documents

a. At any time prior to the deadline for submission of bids, the Development Lotteries Board (DLB) may amend the Bidding Documents by issuing an addendum.

b. Any addendum issued shall form an integral part of the Bidding Documents and shall be communicated in writing to all parties who have purchased the Bidding Documents.

c. In order to provide prospective bidders with reasonable time to consider the addendum when preparing their bids, the DLB may, at its sole discretion, extend the deadline for the submission of bids.

12. Cost of Bidding

The bidder shall bear all costs associated with the preparation and submission of its bid. The Development Lotteries Board (DLB) shall not be responsible or liable for any such costs, regardless of the conduct or outcome of the bidding process.

13. Methodology of service providing

Advertising services shall commence with the approved supplier upon request by the Development Lotteries Board (DLB), in accordance with the approved rate card. For the cost of works exceeds Rs. 500,000.00, a formal written confirmation shall be re-issued to the agency by the DLB..

14. Bid Price

14.1. Bidders are requested to offer for all brands, digital advertising and outdoor advertising as per the clauses No:3 **(If not submitted treated as disqualification.)**

14.2. Bidders may submit their bids based on the standed cost guide provided with the bidding document (Annex 01)and are also permitted to propose additional separate costing for higher tv commercial with financial purpose.

14.3. The prices quoted by the Bidder shall be fixed during the contract period and not subject to variation on any account. A bid submitted with an adjustable price quotation will be treated as non-responsive and rejected.

15. Currencies of Bid

Unless otherwise specified in the Bidding Data Sheet, the bidder shall submit prices in Sri Lankan Rupees (LKR), and all payments under the contract shall be made exclusively in Sri Lankan Rupees.

16. Period of Validity of Bids

Bids shall remain valid for a period of ninety-one (91) days from the date of opening of the Pre-qualification. Bids valid for a shorter period shall be deemed non-responsive and shall be rejected by the Purchaser.

17. Bid Security

The bidder should submit an unconditional bid security for Rs.100,000.00. The bid security must be issued by a reputed bank in Sri Lanka and in the format provided in the Bidding Documents. The bid security should be valid until 30 July, 2026, and the beneficiary shall be the Chairman, Development Lotteries Board.

18. Documents comprising the Bid

18.1. Envelope 1, marked as “Pre-qualification,” shall include the following

Stage 01:-

- a. Company secretary/ Justice of the Peace Certified copy of business registration or company registration. (Joint ventures are not allowed for this bid.)
- b. Documentary evidence of a minimum of one year experience in the advertising field or creative work related to cover television, radio, print, and digital media. Evidence may include award letters, written confirmations, or purchase orders.
- c. Original bid security.
- d. Company secretary/ Justice of the Peace Certified copy of the Articles of Association.
- e. Corporate profile of the company, together with Financial Statement for the last year (for the years in which audited accounts are available). The audited accounts must be certified by a Chartered Accountant and should provide sufficient information for proper evaluation of the tender.

- f. List of permanent employees with EPF numbers and staff structure.(Certified copies of the “C” forms to be provided). Annex 02
- g. Clientele details – present and past accounts handled should be submitted separately. The agency must provide service certificates obtained from the clients along with the list of clients. Any list of clients submitted without service certificates will be rejected during the shortlisting process.
- h. Latest Form 20 (If any).
- i. Details of creative work completed for electronic and print media during the year 2024/2025, submitted in CD/DVD format. The CD/DVD should include creatives for TV, radio, print, outdoor, and digital media completed previously.
- j. Power of Attorney or board resolution for the signing of the Bid.
- k. Details of awards won, with supporting documentary evidence to be furnished. Bidders are required to submit a certified list of awards (Gold, Silver, Bronze) and recognitions received for campaigns, verified by the awarding authority. Any list submitted without certification will be rejected during the evaluation stage (Refer Annex 03).
- l. Affidavit (as per the sample format attached)

Stage 02:-

- I. Bidders should submit a creative proposal for one lottery brand / digital advertising for one brand and corporate advertising which they are offering services including company profile.
- II. After evaluation of the pre-qualification envelope, presentations will be requested from successful bidders, and the creative proposals will be opened. **(The cut-off score for presentation eligibility is 50 marks.)**
- III. Creative presentations will be evaluated based on the following criteria:
 - a. Creativity
 - b. Immediate recall
 - c. Novelty of the concept
 - d. Product positioning strategy
 - e. Image building
 - f. Identification of the target market

18.2. **envelope 2**, marked as “**Financial Bids**” should include the following.
(All supporting document are signed by the bidder with seal)

Stage 03:-

1. Duly filled ‘Bid submission form (Annex – 04)
2. Cost guide form (form No:- Annex – 01- i to 01- v)
3. A copy of Bids security (Annex – 05)

19. Format and Signing of Bid

19.1. The bidder shall prepare one (1) original of the documents comprising the bid, clearly marked as:

- “ORIGINAL – PRE-QUALIFICATION” and
- “ORIGINAL – FINANCIAL BID.”

In addition, the bidder shall submit one (1) copy of the bid, clearly marked as:

- “COPY – PRE-QUALIFICATION” and
- “COPY – FINANCIAL BID.”

In the event of any discrepancy between the original and the copy, the original shall prevail.

19.2. Both the original and the copy of the bid shall be typed or written in indelible ink and shall be signed by a person duly authorized to sign on behalf of the bidder.

19.3. Any interlineations, erasures, or overwriting shall be valid only if they are signed or initialled by the person signing the bid.

20. Submission and Opening of Bids

Submission, Sealing and Marking of Bids as follows.

Bidders submitting bids by post or by hand shall enclose the original and the copy of the bid in **separate sealed envelopes**, clearly marked as follows:

- **Envelope 01 – “PRE-QUALIFICATION”**: This envelope shall include the original pre-qualification documents and the creative proposals, with copies enclosed in separate sub-envelopes.
- **Envelope 02 – “FINANCIAL BID”**: This envelope shall include the original financial bid and its copy.

Finally, these two main envelopes shall be submitted together as one package:

1. **PRE-QUALIFICATION Envelope** (including copies and creative proposals)
2. **FINANCIAL BID Envelope** (including the copy)

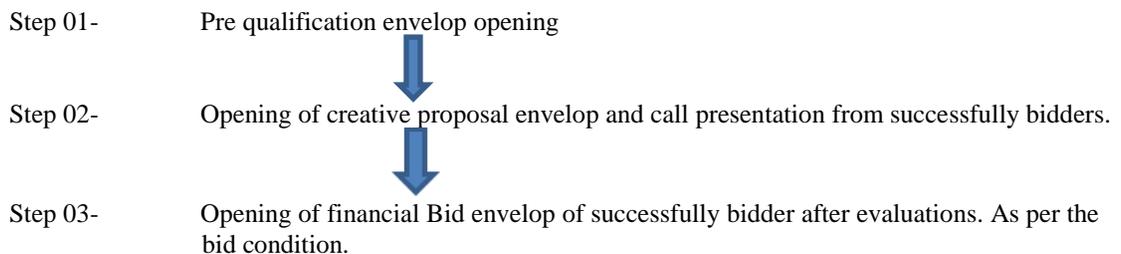
Please refer to the following instructions for proper sealing and marking of the envelopes.

- Pre-qualification envelop marked “ Original”
 - Pre-qualification envelop marked “ Copy”
 - Creative proposals envelops marked “creative”
- } Main envelop - 01
- Financial Bid Envelop marked “Original”
 - Financial Bid Envelop marked “Copy”
- } Main envelop - 02

- a) The inner and outer envelopes shall:
- i. bear the name and address of the Bidder;
 - ii. be addressed to the Purchaser
 - iii. bear the specific identification of this bidding process as instructions given.
 - iv. bear a warning not to open before the time and date for bid opening.
If all envelopes are not sealed and marked as required, the Purchaser will assume no responsibility for the misplacement or premature opening of the bid.
 - v. In the Financial Proposal Envelop bear a warning **“Do not open with the pre-qualification envelops”**.

21. Bid Opening

21.1. The Purchaser shall conduct the bid opening in public at the address, date, and time specified in **Clause 25**.



- 21.2. First, the envelopes marked “**PRE-QUALIFICATION**” shall be opened and their contents read aloud. The corresponding financial bid envelopes may be opened at the discretion of the Purchaser. Envelopes marked “**FINANCIAL BID**” shall **not** be opened during the pre-qualification stage. Financial proposals will be opened **after the technical evaluation**, in the presence of the authorized representatives of the bidders.
- 21.3. All remaining envelopes shall be opened one at a time, and the following information shall be read aloud:
- Name of the Bidder
 - Whether there are any modifications to the bid
 - Bid prices, including any discounts and alternative offers
 - Presence of a Bid Security or Bid-Securing Declaration, if required
 - Any other details the Purchaser considers appropriate
- Only the discounts and alternative offers read aloud during the bid opening shall be considered for evaluation. No bid shall be rejected at the bid opening stage, except for late bids, in accordance with **Clause 25**.

22. Preliminary Examination of Bids.

- 22.1. The Purchaser shall examine the bids to confirm that all documents and technical documentation requested in **Clause 18** have been submitted and to determine the completeness of each document provided.
- 22.2. The Purchaser shall verify that the following documents and information have been provided in the **Financial Bid**. If any of these items are missing, the bid shall be rejected:
- Bid Submission Form
 - Price Schedules (Cost Guide Form)
 - A copy of the Bid Security

Evaluation and Comparison of Bids

23. Confidentiality

- 23.1. The evaluation will be carried out on a brand-wise basis, and bidders will be selected according to their capacity to manage each respective brand.
- 23.2. The Evaluation Committee shall assess the pre-qualification proposals based on their responsiveness to the **Terms of Reference**, applying the specified evaluation criteria and sub-criteria. Each responsive proposal will be assigned a **technical score** as per the - Annex 08
- A proposal shall be **rejected** at this stage if it:
- Fails to address important aspects of the Terms of Reference, or
 - Does not achieve the **minimum technical score**. (minimum 50 marks)
- The envelopes containing **creative proposals** will be opened only for the bidders who successfully pass the pre-qualification stage.
- 23.3. Following the ranking of pre-qualification proposals, bidders who achieve the **minimum technical score** will be invited for the **opening of their financial proposals**.
- 23.4. Information relating to the **examination, evaluation, comparison, and pre-qualification of bids**, as well as the **recommendation for contract award**, shall not be disclosed to bidders or any other persons not officially involved in the process, until the **publication of the contract award**.
- 23.5. Any attempt by a bidder to **improperly influence** the Purchaser during the **examination, evaluation, comparison, post-qualification of bids, or contract award decisions** may result in the **rejection of that bidder’s proposal**.
- 23.6. Notwithstanding the above, if any bidder wishes to **contact the Purchaser** regarding any matter related to the bidding process, from the **time of bid opening until the Contract Award**, such communication **must be made in writing**.
- 23.7. One agency will be selected based on the above section, for this procurement.

24. Power to accept or reject the proposal or opinions/Calling creative from other shortlisted & registered Agencies of the Development Lotteries Board

The Development Lotteries Board (DLB) reserves the right to **accept or reject any proposal, or part thereof** without any liability for cost, if the **creativity is not up to the Board's required or acceptable standards**.

If the DLB rejects the creative presented by an agency, it may **invite proposals again** from other shortlisted agencies selected by the Tender Board, as well as from registered agencies for the relevant year.

25. Closing Date

Bidders should send all bidding documents (PRE-QUALIFICATION and Financial Bid) by registered post, clearly marking the top left corner of the envelope as: "Obtaining Services of Creative Advertising Agency 2026-2027" Bid No: DLB/PRO/2026/

The documents must reach the Chairman, Minor Procurement Committee, C/o Development Lotteries Board, 356, Dr. Colvin R. de Silva Mawatha, Colombo 02, no later than 2:30 p.m. on 02.04.2026.

Alternatively, bidders may deposit the bids in the designated box at the Procurement Division of the Development Lotteries Board, 356, Dr. Colvin R. de Silva Mawatha, Colombo 02, also no later than 2:30 p.m. on 02.04.2026. Late submissions will not be accepted and will be returned unopened.

Bids will be opened at 2:30 p.m. on 02.04.2026 in the presence of the bidders' representatives.

26. Performance Bond

The selected Advertising Agency shall submit an **unconditional performance bond** in accordance with the written instructions provided by the Development Lotteries Board (DLB), as and when required, to ensure proper performance of the contract.

Following the contract award, a contract will be executed with the supplier for the provision of advertising services for a period of one year. During the contract period, services will be obtained on an as-needed basis. Whenever the value of services obtained at any given time exceeds Rs. 500,000/-, the supplier should submit a performance guarantee equivalent to 10% of the respective work value, issued by a recognized commercial bank. Accordingly, a performance guarantee is required for service provisions obtained as and when necessary.

27. Payments

All payments for creative concepts and production work shall be made in favor of the selected Advertising Agency. Payments will be processed within **30 days** from the date of receipt of a valid invoice.

28. Third party agreement

The Agency shall not enter into any agreement or contract with a third party without the **prior written approval** of the Development Lotteries Board (DLB).

29. Governing Law

The bid and any contract resulting therefrom shall be governed by and construed according to the Law of Sri Lanka.

30. Termination

Either party may terminate the contract by providing **two (02) month's written notice**, with the termination effective at the **end of a calendar month**.

31. Arbitration

- (a) All disputes arising out of the contract shall first be attempted to be resolved through **mediation**. If unresolved, the dispute shall be referred to **arbitration** in accordance with the provisions of the **Arbitration Act No. 11 of 1995**.
- (b) The **performance of the contract shall continue** during the arbitration proceedings.
- (c) All arbitration proceedings and hearings shall be conducted in **Sri Lanka**.
- (d) The contract shall be **governed by and construed in accordance with the laws of Sri Lanka**.

32. Purchaser's Right to Accept Any Bid, and to Reject Any or All Bids

The Purchaser reserves the right to accept or reject any bid, and to annul the bidding process or reject all bids at any time prior to the award of the contract, without incurring any liability to the Bidders.

33. Signing of Agreement

The conditions included in this document is part and partial of the agreement signed with the selected bidder.

Chairman,
Minor Procurement Committee,
Development Lotteries Board,
356. Dr. Colvin R. de Silva Mawatha,
Colombo 2.